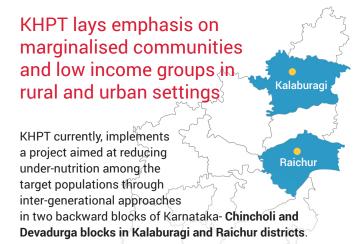
Experiences

- We have worked on integrating nutrition component across our HIV/AIDS programs to meet the nutritional requirements of children, women and people living with HIV/AIDS.
- In the context of MNCH we promoted behaviors around maternal nutrition and infant and young child feeding practices.
- We have assisted the Department of Women and Child Development (DWCD) in Karnataka to develop a Project Implementation Plan (PIP) for modelling the ICDS in a mission mode to accelerate response to undernutrition.



Highlights



Training and empowerment of 421 local women as village nutrition volunteers (VNVs) for outreach and community engagement.



Setup a state-of-the-art supplementary food production unit completely managed by local women.



Production and year round distribution of fortified blended foods to all the project beneficiaries to bridge the protein calorie micro- nutrient gaps.

Donors and Partners

- Department of Women and Child Development, Government of Karnataka
- Karnataka State Rural Livelihood Promotion Society (KSRLPS), Government of Karnataka
 - World Bank
 - Karnataka Comprehensive Nutrition Mission (KCNM)
- Global Alliance for Improved Nutrition (GAIN)

Contact Us

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Nutrition Programs

Covering **40,000** poorest of the poor community members



Why we work on Nutrition?

Data reflects that undernutrition is a grave challenge for India. calling for an accelerated and integrated response to the issue.

Country Profile (NFHS-4)

Karnataka State (NFHS-4)

Children under 5 years who are:

STUNTED (height-for-age)





WASTED (weight-for-height)





SEVERELY WASTED (weight-for-height)





UNDERWEIGHT (weight-for-age)



35.7%















Anaemia in Karnataka



60.9% Children between 6-59 months

44.8% Non-pregnant women aged 15-49 years

45.4% Pregnant women aged 15-49 years

44.8% All women aged 15-49 years

20.7% of the women in Karnataka have below normal BMI (<18.5 kg/m2)

Vision

Enhanced nutritional outcomes among women and children through improved access and coverage to quality nutrition interventions.

Approach

Multi-sectoral approach to alleviate undernutrition through scalable and sustainable nutrition-sensitive and nutrition-specific interventions.

Our approach is guided by the Principles of Program Science and Centrality of Community Needs.

Key Strengths

Focus

Populations

- We have a multi-disciplinary advisory team overseeing programs, capacity building, advocacy, quality improvement, system strengthening and research.
- Our Nutrition, Community, Communications and Counselling specialists lead all the implementation efforts supported by a vibrant team of field workers.
- We draw from the know-how and skills of organisations like the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) and Central Food Technological Research Institute (CFTRI).

Infants and

women

young children

Strategies

Nutrition Specific

 Improving availability and accessibility of high quality and affordable nutrient dense foods through community driven procurement, production and distribution processes.









• Ensuring consumption of locally available nutritious food within prescribed family budgets through Behavioural Change Counselling (BCC) at individual and family levels.



• Enhancing access to nutritional interventions offered by programs within Government departments of Health and Women and Child Development (DWCD).



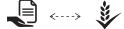
Nutrition Sensitive

• Improving linkages with existing nutrition enhancing services implemented by other social sector programmes for an integrated response to undernutrition.









• Addressing gender differences and facilitating financial empowerment of women to increase their purchasing power and decision making around consumption of nutritious food.











Innovate

Pilot

Evaluate

Scale-up





People living with HIV/AIDS



Pregnant and lactating patients



Adolescent airls

