**Introduction**

**KHPT is a not-for-profit charitable entity that spearheads focused initiatives to improve the health and wellbeing of communities in India. In 2003, KHPT was founded with a mission to enhance the health and wellbeing of vulnerable communities and our journey started with the focus on reducing the prevalence of HIV in Karnataka, specifically among most at-risk populations. These interventions were evidence-driven, systematically planned, rigorously implemented, and monitored. We succeeded in scaling impact well beyond Karnataka and KHPT became a learning site for innovative approaches. We work primarily in the fields of Maternal, Neonatal & Child health (MNCH), Tuberculosis (TB), Adolescent Health (AH), and Comprehensive Primary Health Care (CPHC).**

**KHPT is seeking application for the following position.**

**Manager – Strategic Communication  
Positions: 1**

## Location: Bangalore, Karnataka

**Qualification, Skills & Competencies**

* Master’s degree in Mass communications or other equivalent Communication courses.
* 7-10 years of experience in communications roles preferably in the development sector

**Core Areas of Expertise:**

* Proficient writing and editing skills in English language
* Curating and positioning content for different target audiences
* Branding and media strategy support
* Creative skills for conceptualization and design of communication products and materials
* Design thinking skills and design research (optional but can be an allied skill)
* Communications research
* Social behaviour change communication
* Capacity building
* Event management and networking

**Attitudes and Aptitude: We need culture carriers who have the ability to**

* work with and anchor a diverse communications team
* adapt to an inclusive, nonhierarchical org culture
* have a bigger picture approach to communication initiatives
* patiently guide and mentor teams, with a growth mindset
* be generous with appreciation and shun negativity in work spheres
* think out of the box and churn out creative communication ideas and products
* work with the grassroots communities as well as with the high-level leadership teams across partners
* bridge communications with programs effectively
* nurture and maintain healthy work environment within the team through support, mutual respect and creating opportunities for open communication and growth

**Roles and Responsibilities**

* Anchor and drive all communications initiative at the organization level. Work with a team of 4-5 members with diverse comms expertise.
* Development of communications plan for thematic areas of KHPT and guide and work with teams to execute those plans collaboratively
* Development of Knowledge Management (KM) products such as process documentation, modules, technical and policy briefs etc.
* Development of communication products such as institutional updates, case stories, films
* Structure, shape and edit project updates, reports, proposals and other communications products.
* Conduct workshop on development of Information, Education and Communication and Behaviour change tools and materials
* Support social media and digital communication with content and creatives.
* Development of branding policy/templates for projects
* Conduct and facilitate communication training for all cadres of staff
* Mass Media engagement – This involves working with thematic areas to identify stories/opportunities for media engagement and working with media agencies/consultants to pitch stories based on discussions with thematic areas, write press releases and conduct media round tables.
* Support in conducing workshops, conference and large scale national and state level cross-learning events
* Educating and adhering to org level policies linked to communication, consent, privacy, image use and data safety etc.

**Reporting**

Manager- Strategic Communication will be reporting to Lead - Knowledge Management and

Communication- KHPT, Bangalore

**Remuneration**

The compensation for the above-mentioned position/s will adhere to internal policies and market

standards, determined by qualifications, relevant experience, budget availability, internal parity,

and interview performance

**KHPT is committed to providing a safe and supportive work environment for all employees. We uphold the principle of equal opportunity and actively welcome female applicants. In addition, we encourage individuals with physical challenges, provided they possess the necessary skills and knowledge, and are willing to travel to apply. We seek candidates who can seamlessly integrate into our non-discriminatory, inclusive, and equitable organizational culture.**

**We will follow a systematic selection process to fill this position, taking into account experience, competency, suitability, aptitude to work with our health programs, and extensive knowledge of the areas we work in. Only candidates who meet our shortlisting criteria will be invited for an interview.**

**The above position demands excellent communication, interpersonal and computer skills and also involves travel. Preference will be given to candidates who have work experience in the relevant field and local candidates with required experience and skillsets.**

**The above-mentioned position requires outstanding communication, interpersonal, and computer skills, as well as the willingness to travel. Preference will be given to candidates with work experience in the relevant field and local candidates who possess the necessary experience and skill sets.**

**How to apply**

**Prospective candidates should submit their applications by clicking the "Apply Online" button next to the relevant vacancy on our current openings page at**[**https://www.khpt.org/work-with-us/**](https://www.khpt.org/work-with-us/)**.**

**The deadline for submissions is 5th Aug 2025.**